

# JACK CANFIELD

AMERICA'S SUCCESS COACH



As the beloved originator of the Chicken Soup for the Soul® series, [Jack Canfield](#) fostered the emergence of inspirational anthologies as a genre—and watched it grow to a billion dollar market. As the driving force behind the development and delivery of more than 125 million books sold through the Chicken Soup for the Soul® franchise, Jack Canfield is uniquely qualified to talk about success.

Behind the empire *Time Magazine* called the "publishing phenomenon of the decade" is America's leading expert in creating peak performance for entrepreneurs, corporate leaders, managers, sales professionals, corporate employees and educators. Over the last 30 years, his compelling message, empowering energy and personable coaching style has helped hundreds of thousands of individuals achieve their dreams.

## America's #1 Success Coach

Affectionately known as "America's #1 Success Coach," Jack has studied and reported on what makes successful people different. He knows what motivates them, what drives them, and what inspires them. He brings this critical insight to countless audiences internationally—sharing his success strategies in the media, with companies, universities and professional associations.

His proven formula for success reached global acclaim with his most recent National Bestseller, [The Success Principles™: How to Get From Where You Are to Where You Want to Be](#). This new standard in self-improvement contains 64 powerful principles for success utilized by top achievers from all walks of life and all areas of commerce. **The Success Principles**—and the entire empire of "Principles" books, products, coaching programs and branded retail merchandise is Jack's most recent offering to the more than 100 million readers he currently reaches worldwide.

## Best-Selling Books

Mr. Canfield's other best-selling books—*The Power of Focus*, *The Aladdin Factor*, *Dare to Win*, *You've Got to Read This Book!*, and *The Key to Living the Law of Attraction*, have generated millions of bookstore and internet sales, and have launched complementary products such as audio programs, video programs, corporate training programs and syndicated columns to enthusiastic corporate buyers. His audio program, *Maximum Confidence*, has sold more than 350,000 copies through Nightingale-Conant alone.

## Successful Entrepreneur

He is Founder and Chairman of the Canfield Training Group in Santa Barbara, California, which trains entrepreneurs, educators, corporate leaders and motivated individuals how to accelerate the achievement of their personal and professional goals.

Jack is also the founder of The Foundation for Self-Esteem in Westlake Village, California, which provides self-esteem resources and trainings to social workers, welfare recipients and human resource professionals.

Jack is the founder and former CEO of *Chicken Soup for the Soul®* Enterprises, a billion dollar empire encompasses licensing, merchandising and publishing activities around the globe. Jack's nationally syndicated newspaper column is read in 150 papers worldwide, and the *Chicken Soup for the Soul®* radio shows are syndicated throughout North America.

## Background

Jack's background includes not only a BA from Harvard University and he also holds a Masters degree in Psychological Education from the University of Massachusetts and Honorary Doctorates from the University of Santa Monica, Parker College of Chiropractic and St. Ambrose University. Over the past 30 years, he has been a psychotherapist, an educational consultant, trainer and a leading authority in the areas of self-esteem and peak performance.

## Guinness Book World Record

Jack Canfield holds the Guinness Book World Record for having seven books simultaneously on the New York Times Bestseller List. He even holds the Guinness Book World Record for the largest book-signing ever for *Chicken Soup for the Kids Soul*. And he's the only author to have won both the ABBY Award and the Southern California Book Publicist Award in the same year—honoring him as both an outstanding writer and a consummate book marketer.

## Four Years. Go.

[Four Years. Go.](#) is a rallying call asking us all to ...

- Wake Up to the enormous harm we are doing to Earth and ourselves
- Wake Up to the profound opportunity we have now to create a future to match our deepest longing and greatest dreams
- Become change agents in redirecting humanity's current path from self-destruction to sustainability
- Do it now. Don't wait for any one or anything. And complete it by 2014

[Jack Canfield supports Four Years. Go.](#)

## National Environmental Hall of Fame Co-Founder

Jack Canfield inspired Allen Rubin and Catherine Corbin to create a book, *Heroes of the Planet Earth*, for Al Gore's 7/7/07 Live Earth concert, which led to creation of the National Environmental Hall of Fame. Jack Canfield is considered to be a Co-Founder of the National Environmental Hall of Fame for his inspiration.