

# National Sustainability Association Benefits

Our Goal Is to Provide the Most Effective Tools to Help Your Community "Go Green"



**As a Green Business, would you like to:**

- Receive a higher platform and greater profile in your community?
- Be acknowledged as one of the top green business leaders in your community?
- Be recognized for helping your city green team and school environmental club?

Then **become a member** of your local chapter of the **National Sustainability Association!**



## **1a. The National Sustainability Association and National Environmental Hall of Fame Are Coming to Your Community!**

National Environmental Hall of Fame is an activity of the National Sustainability Association.

The National Sustainability Association is **looking for members for its local chapter** in your community. As a member:

- You can fill out the [Nomination Form](#) to nominate top environmentalists in 12 different fields in your community.
- You can email the nomination form to 100 or more people in your community.
- You can give an award to at least one top environmentalist every month and receive great publicity.



The National Environmental Hall of Fame has given awards to **top environmentalists and celebrities**, including Harrison Ford, Pierce Brosnan, Ed Begley, Jr., Dr. Stephen Covey, Art Linkletter and William McDonough.

(Please see [EnvironmentalHallofFame.net](http://EnvironmentalHallofFame.net).)



## **1b. The National Sustainability Association will provide:**

- **A high marketing and publicity platform and profile for a low cost.** Your Green Business will be looked upon as a leader of sustainability in your community.
- **Tools that will allow you to help your community “go green.”** We believe our program is the most effective way to help your community to “think global and act local.”

You can be part of the nominating and presenting committee to recognize top environmentalists in up to 12 fields for your community. (See [How to Give an Award](#))



**Mayor Franklin Cownie of Des Moines Receives Des Moines Environmental Hall of Fame Award**

Please See **Community Photo Gallery** at [EnvironmentalHallofFame.net](http://EnvironmentalHallofFame.net)

## **2. Give Additional Community Environmental Awards**

As a member you will be eligible to give additional community environmental awards to the following honorees (and receive your photos with them):

- A worthy environmentalist in your community
- Your mayor, sustainability director or someone chosen by them
- Your school administrator
- A green business



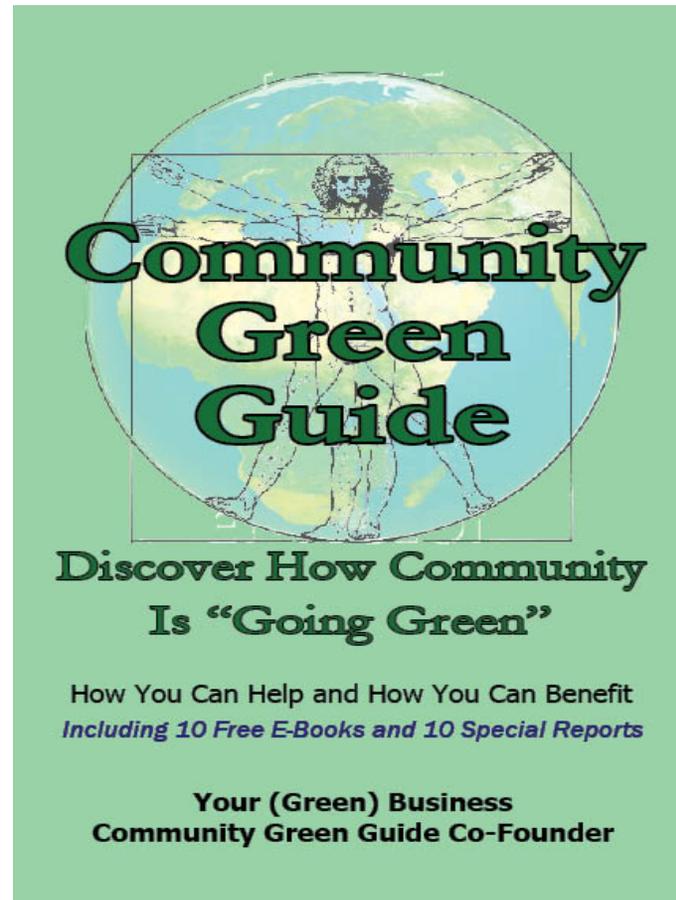
**Salinas, Kansas Chamber of Commerce Presents Environmental Hall of Fame Award**

Please See **Community Photo Gallery** at [EnvironmentalHallofFame.net](http://EnvironmentalHallofFame.net)

### **3. Give Environmental Award to Your Chamber of Commerce**

As a member you will be eligible to give environmental awards to your Chamber of Commerce or a business chosen by them. (You can receive your photo with the honoree.)

## Receive High-Impact Marketing and Publicity for Your Business

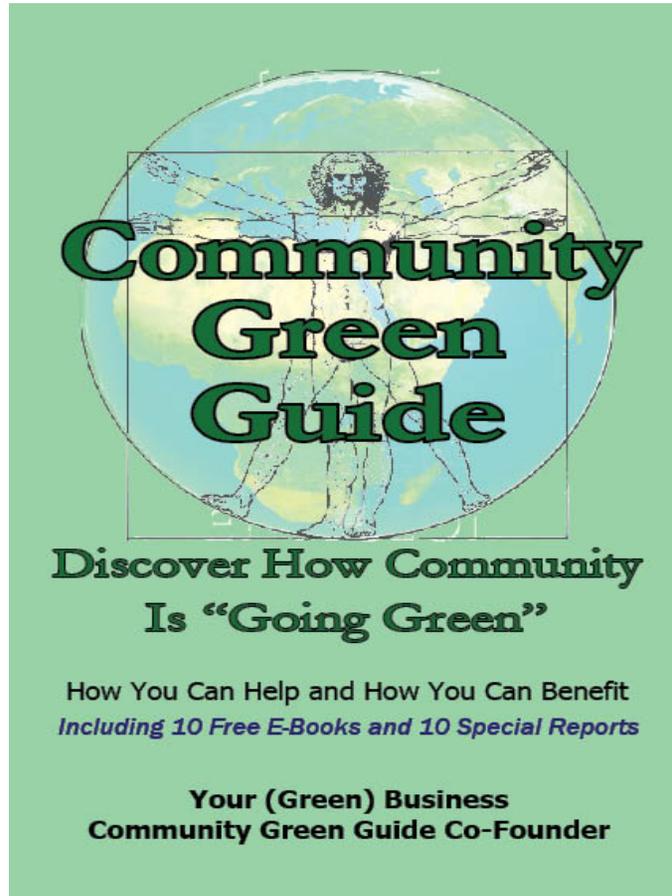


### 4. Receive a Customized *Community Green Guide* E-book

As a member you receive a customized [Community Green Guide](#) with:

- Your business name on the cover
- A 2-page feature inside

You can send your [2-page feature](#) to hundreds of friends, family, clients, prospects and the public.



5. Place a Photo of Your Favorite Idea to Help Your Community Go Green on the Cover



## **6. Send up to 1000 *Community Green Guide* E-books**

As a member you can send up to 1000 *Community Green Guide* e-books to friends, family, clients, prospects and the public (honor system).

Send up to 1000 additional *Community Green Guide* e-Books through a viral email campaign.



## 7. Give Hope Awards (Hero of Planet Earth Awards)

As a member you can give HOPE Awards (Hero of Planet Earth Awards):

- **To your school Green Team** and other individuals. Display the photo of award presentation in your business and on your website.
- **To a deserving client or potential client**

November 24, 2008 4:35 PM ET



## PRESS RELEASE

### **Chicago Cubs inducted into the [Chicago] Environmental Hall of Fame**

CHICAGO -- The Chicago Cubs were inducted into the [Chicago] Environmental Hall of Fame in a ceremony held at the Hotel Allegro in downtown Chicago on Saturday, Nov. 22 [2008]. In addition to the tribute, the **Cubs helped inaugurate the Chicago Area Green Teams** ([Please see more here](#)). ([and here](#)).

### **8a. The National Green Team**

You are also entitled to become the Co-Founder and/or Co-Coordinator of your local community and school **Green Team and *Community Green Guide***. These are **additional activities of the National Sustainability Association**.

You may become Manager or Head Coach of your school's Green Team. This will **provide your business with a greater platform and higher profile**.

## Support Your City and School Green Team



### 8b. The National Green Team League

Your sponsorship will allow your city and school Environmental Club or Green Team to participate in the **National Green Team League**.

Student Green Teams will compete and cooperate with each other nationwide to receive high rankings in 12 fields and over 100 categories.

Green Teams receive **double points for cooperation—the essence of sustainability**. This could double the excitement and productivity of Environmental Clubs nationwide.



### **8c. Become Manager or Head Coach of Your School Green Team**

As a member you may elect to become **Manager or Head Coach** of your school Green Team. This will allow the team to compete in the **National Green Team League**.

**Environmental clubs simply submit what they are already doing to receive:**

- Rankings in 12 fields and 100 categories
- Double points for helping team members and other green teams since cooperation is the basis for sustainability
- Additional points for completing quizzes that test their knowledge in each of 12 categories



## **9. Receive Green Business Certification**

No additional cost (\$100 value)



## 10. Receive Environment 101 Certificate

No additional cost (\$100 Value)



## 11. Receive Green Guidance

**Are you planning any “green” purchases in the coming year?**

We are developing a relationship with renewable energy, green building and product suppliers.

We will also create a **green consumer guide database** that compares products and recommends the most sustainable products to use.

As a member of the National Sustainability Association, we will help you choose the most sustainable products at the best price.



## **12. Receive Brief Green Business Consultation**

Regarding Your Most Important Concern

How to become a member of your local chapter of the National Sustainability Association and receive all 12 benefits?

- ♦ Please visit [How to Give an Award](#) to learn more
- ♦ Or simply [Become a Member](#) now