

The Leader in Me™

Sustainable Leadership Education

Dr. Stephen R. Covey and Sean Covey

About Dr. Stephen R. Covey



Personal Bio

Recognized as one of *Time* magazine's 25 most influential Americans, Stephen R. Covey has dedicated his life to demonstrating how every person can truly control their destiny with profound, yet straightforward guidance. As an internationally respected leadership authority, family expert, teacher, organizational consultant, and author, his advice has given insight to millions.

Some of Stephen R. Covey's milestones:

- Over 20 million books sold (in 38 languages)
- *The 7 Habits of Highly Effective People* was named the #1 Most Influential Business Book of the Twentieth Century
- Authored four titles with sales exceeding one million copies each: *First Things First*, *Principle-Centered Leadership*, *The 7 Habits of Highly Effective Families*, and *The 7 Habits of Highly Effective People*
- *The 8th Habit* has sold nearly 2 million copies
- International Man of Peace Award
- National Fatherhood Award (father of 9, grandfather of 52, great-grandfather of 3)
- Author of the best-selling nonfiction audio in history (*The 7 Habits of Highly Effective People*)
- No. 1 best-selling hardcover book on family (*The 7 Habits of Highly Effective Families*)
- MBA from Harvard, doctorate degree from Brigham Young University
- Board of directors for the Points of Light Foundations
- Co-founder and vice chairman of FranklinCovey, the leading global professional services firm with offices in 123 countries
- International Entrepreneur of the Year Award
- Awarded 11 honorary doctorate degrees

About The Leader in Me™

The Leader in Me process helps develop the essential life skills and characteristics students need in order to thrive in the 21st century.

The Leader in Me is integrated into a school's core curriculum and everyday language so it isn't "one more thing" teachers and administrators have to do. It becomes part of the culture, gaining momentum and producing improved results year after year, benefiting schools and students in the following ways:

- Develops students who have the skills and self-confidence to succeed as leaders in the 21st century.
- Decreases discipline referrals.
- Teaches and develops character and leadership through existing core curriculum.
- Improves academic achievement.
- Raises levels of accountability and engagement among both parents and staff.

The Leader in Me process also helps to create a common language within a school, built on proven principle-based leadership skills found in Dr. Stephen R. Covey's best-selling book, *The 7 Habits of Highly Effective People*:

Habit 1: Be Proactive® • You're in Charge

Habit 2: Begin With the End in Mind® • Have a Plan

Habit 3: Put First Things First® • Work First, Then Play

Habit 4: Think Win-Win® • Everyone Can Win

Habit 5: Seek First to Understand, Then to Be Understood®
• Listen Before You Talk

Habit 6: Synergize® • Together Is Better

Habit 7: Sharpen the Saw® • Balance Feels Best

About Sean Covey



Sean Covey is Senior Vice President of Innovations and Products at FranklinCovey, a world-renowned organization devoted to helping individuals and organizations achieve greatness. Sean graduated from BYU with a degree in English and later earned his M.B.A. from Harvard Business School.

As the starting quarterback for BYU, he led his team to two bowl games and received numerous honors. He is the author of *Fourth Down and Life to Go*, *The 6 Most Important Decisions You'll Ever Make*, and the international bestseller *The 7 Habits of Highly Effective Teens*, which has sold over three million copies and was translated into more than fifteen languages.

He is a popular speaker to youth and adult groups on topics such as leadership. Sean's favorite things include going to movies, eating Mexican food, writing, producing short films, playing with his kids, riding his motorcycle, reading *The Far Side* comics, and shooting paintballs. He adheres to the common saying, "You're only young once, but you can be immature forever." He and his wife, Rebecca, live with their kids in the Rocky Mountains.