

National Environmental Hall of Fame

Creator of Community Green Guides Phone 641-472-4199 • Mobile 641-451-5199

EnvironmentalHallofFame.net

The National Environmental Hall of Fame, a nonprofit organization, has honored several top environmentalists and celebrities; including actors Ed Begley, Jr., Pierce Brosnan and Art Linkletter. You can now honor your mayor, sustainability director or a local environmental hero. Is there anyone from your community who you think deserves an Environmental Hall of Fame award?

Make a difference!

We believe participating as a Co-Founder of your *Community Green Guide* and Environmental Hall of Fame is the least expensive way to make the greatest difference and have the biggest impact to help your community move towards greater sustainability.

Receive more clients!

Individuals will want to work with you since you are helping your community "Go Green."

Receive \$1,000's of publicity!

Please go to **EnvironmentalHallofFame.net**; then go to **Guided Tour** under the **Resources** page for a special guided tour of this opportunity. **Be sure to review all 7 steps of the Guided Tour.**

- 1. Give an award to a worthy environmentalist
- 2. Receive a customized Community Green Guide with your business name on the cover
- 3. Receive a 2-page feature in the Community Green Guide
- 4. Send your 2-page feature (a mini-website) to hundreds of friends, family, prospects and the public
- 5. Receive a Press Release to send to local media
- 6. Send up to 1000 Community Green Guide e-books to friends, family, prospects and the public
- 7. Send up to 1000 additional Community Green Guide e-books through a viral email campaign
- 8. **Receive a \$25 referral fee** (which is greater than 50% net) for green businesses that become sponsors of the *Community Green Guide* and <u>Community Green Gallery</u>. You can apply the referral fee toward sponsoring another city.
- 9. **Receive title of Co-Founder** for your *Community Green Guide* and Environmental Hall of Fame that provides your business with a greater platform and higher profile
- 10. **Give HOPE Awards** (Hero of Planet Earth Awards) to students or individuals whose projects help sustainability and the environment (e.g., environmental science fair projects and environmental clubs)

The Community Green Guide will also include:

A feature on what your community is doing to "go green"

Your photo with environmentalist at awards ceremony

Ten Special Reports with over 100 links on how you and your community can become more sustainable and **20 Free E-books on Sustainability**.

We will create a customized *Community Green Guide* for you. **Would you like to create another book** for yourself or your business? We can help.

Please inform your Corporate Social Responsibility department about our program. Perhaps they may wish to make a contribution to the National Environmental Hall of Fame.

So please go to **EnvironmentalHallofFame.net**; then go to **Guided Tour** under **Resources** and be sure to **review all 7 steps of the Guided Tour**.

Click Here for Bonuses. Please contact us at 641-451-5199.

Sincerely,

Allen Rubin • Catherine Corbin

Co-Coordinators